

# Set Yourself Up NOW For Fabulous Bonuses During The Transition Period

## **July 1 – September 30**

There's some big cash to be earned in the transition period of the new compensation plan and it all stems from recruiting. Below are the cash bonuses that are up for grabs. Keep reading at the bottom for some ideas on how you can set yourself up to receive great rewards in addition to the regular income you get from selling Stampin' Up!

### **Recruiting Bonus**

\$500 cash for every (2) first level promotions to Senior Associate (when a member of your downline reaches \$1000 in sales)

### **Leadership Bonus**

\$500 cash for every (1) first level promotion to Supervisor (when a member of your downline reaches \$3600 & 1 recruit) or higher

### **Incentive Trip Points Bonus**

\$500 cash if you earn at least 10 000 points from July 1 - September 30

Earn points with the following categories:

<b>Category</b>	<b>Points Earned (CA)</b>
Commissionable Sales Dollar	1
Promotions to Senior Associate (\$1200 in sales)	1500
Promotions to Consultant (\$4800 & 1 recruit) or higher	2500
Convention Attendance	500

For example, if you had 2 downline promotions to Senior Associate, you would get \$500 cash bonus and 3000 points. If you had a recruit promote to Supervisor, you would get another \$500 cash bonus and 2500 points. And if you went to convention it would be another 500 points. Then you would only have to sell \$1333 per month (July to September) to get another \$500 cash bonus! A total bonus earned of \$1500 cash!!! That's in addition to over \$1000 in regular commissions! That's \$2500 for just sharing what you love!

A person in this scenario would probably be classified as Silver in the new titles and would also earn the extra 5% commission on all sales in the new compensation plan.

## **Stampin Start**

Your new recruits who join now have an extra incentive to reach \$1000 in sales and promote to Senior Associate during the first 3 full months of being a demonstrator! They will earn 2 free stamp sets with Stampin' Start!

For example, if you sign up a new recruit during June they would have until the end of August to promote (sell or buy \$1000) and get their 2 free sets. You will get the Recruiting Bonus of \$500 above for every two recruits who achieve this!

## **How Do I Work Towards Earning These Bonuses?**

- Think of some customers who could benefit by becoming a demonstrator! (maybe they could use a discount on all the supplies they order, maybe they would love to know a group of creative women like the Impeckable Stampers, maybe they would love access to exclusive pre-orders and demonstrator resources... the list goes on! It's not pushy to present an opportunity. Think about why YOU signed up as a demonstrator!)
- Approach these customers about the perks of signing up now! (They can pre-order from the new catalog now, plus save at least 20% on their orders from the new catalog.)
- Market the special below to your customers and they might be interested in signing up!
- If people love Paper Pumpkin they can save at least 20% on their monthly crafting fix!
- If there's someone new to stamping and they have a huge wish list it benefits them to sign up, save, and share Stampin' Up! with their friends with their own events!

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